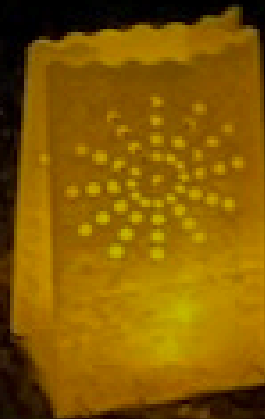


# iLUM-NITE



LEAD. LOVE. SERVE.  
KEEP GOING.



# HOW IT WORKS

## What is Illumi-NITE?

Illumi-NITE is our annual service event where youth-based teams, clubs, groups, families or schools (ages 10-25) show up for others by placing luminary displays and personal messages of hope at the homes of people in need of the “KEEP GOING” message in their community.

This youth initiative serves as a reminder that no one is alone and fosters hope, kindness and community spirit. This original act of kindness, experienced by the Currin family after Michael’s passing, ignited a mission to pay it forward to spread light and love to others. KEEP GOING 25 believes that serving others is the foundation of a life of purpose.

## When is Illumi-NITE?

Illumi-NITE will take place on Sunday, December 7, 2025. Groups will choose their own starting place to meet and then Illumi-NITE in their own communities.

## What will be provided by KEEP GOING 25?

KEEP GOING 25 will provide free Illumi-NITE kits which include materials for luminaries, a KEEP GOING yard sign, postcards for personal messages, and a prayer card. (luminaries are non-flammable, using battery-operated tea lights)

## How do we participate in Illumi-NITE?

1. Gather a youth-based team, club, group, family or school (ages 10-25).
2. Register (adult facilitator) your group through the registration form on our website.
  - \* [www.keepgoing25.org/illuminate](http://www.keepgoing25.org/illuminate)
  - \* You do NOT have to know your recipient/s at this time. This can be determined closer to the event.
3. Wait to receive a confirmation email with more event details once the request is approved.
4. Pick up/receive your Illumi-NITE kit. (late October)
  - \* If in the Cincinnati area, pick up information will be emailed, otherwise kits will be shipped.
5. Illumi-NITE on Sunday, December 7, 2025.
6. Submit photos and reflection survey.

**Any questions? Email [katie@keepgoing25.org](mailto:katie@keepgoing25.org)**



# Frequently Asked Questions

## **How do we form our KEEP GOING 25 team and engage participants?**

Teams can be formed in many ways using existing teams, clubs, classes, campus ministries, or other groups. You can also create a new team and recruit participants for it. (adult facilitator required)

## **What are the criteria for the recipients of Illumi-NITE?**

There are no set criteria for whom you can Illumi-NITE. It is whomever you feel can use the message of KEEP GOING. Some examples: health issues, battling addiction, house fire, loss of a loved one (recent or years passed), divorce, injury, loss of job or starting a new one, mental health, natural disaster, relocation, deployed service men and women, single parent, recovering from an accident, or perhaps recognizing a community hero or service person who helps others KEEP GOING (firefighter, police, healthcare worker, real life heroes, foster families).

## **How will we determine who we Illumi-NITE?**

The adult facilitator and/or participants work together to determine who will be Illumi-NITED.

## **Do we contact the recipient?**

We recommend contacting someone close to the recipient to gauge if they would be open to it.

## **Is it a surprise?**

While we feel the element of surprise can be more impactful, we understand if you feel the need to let the recipient know something will be left outside their residence. The recipient does not have to be present or come out to receive it.

**What if the recipient's home has already been Illumi-NITED or another group is Illumi-NITING?** Add to it with your materials and work together. Make sure to leave your Illumi-NITE box on the front porch too. The more love the better.

## **What if the recipient comes out while Illumi-NITING?**

Introduce yourself and hand them the Illumi-NITE box with the personal messages in it.

## **What about the privacy of the recipient?**

We suggest keeping the recipient's story very general so that the participants know the basic reason for Illumi-NITING (i.e. battling cancer, loss of loved one, etc).

## **What about weather conditions?**

The luminary bags are waterproof so can be placed out in all weather conditions.

## **Do we need to go back to the recipient's home to clean up?**

No. The bags are re-usable so the recipient can pay it forward or put them up again for Christmas or other holiday celebrations.

