

# LUMI-NITE



**LEAD. LOVE. SERVE.**  
**KEEP GOING.**



## What is Illumi-NITE?

Illumi-NITE is a program that inspires youth to show up for others through service-learning with their teams, clubs, groups, families, or schools.

Youth come together to place luminary displays throughout their communities to share light, love and the KEEP GOING 25 message.

Illumi-NITE will take place on **Sunday, December 8, 2024**. Groups will choose their own starting place and then head out in their own communities.

## What will KEEP GOING 25 provide?

- Illumi-NITE group activity and materials to implement the program
- Luminary Kit
  - KEEP GOING 25 yard sign
  - 25 battery operated tea lights (extras provided)
  - 25 plastic, weatherproof luminary bags
  - 25 clear plastic weight bags (to be filled with water, sand, or kitty litter- NOT PROVIDED)
  - Print materials
    - KEEP GOING 25 postcard for team message
    - Prayer card
    - Door hanger with message from Currin-Carroll family

## What do we need from you?

- Complete the following:
  - Register for free kit(s) here: [KEEPGOING25.ORG/ILLUMI-NITE](https://KEEPGOING25.ORG/ILLUMI-NITE)
  - Once you receive an approval email go to website again to :
    - Review and follow the steps on How It Works flowchart
    - Submit photos and Reflection Survey



# ILLUMI-NITE FAQs

## **How do we form our KEEP GOING 25 team and engage participants?**

Teams can be formed in many ways using existing teams, clubs, classes, campus ministries, or other extracurricular groups. You can also create a new team and recruit participants for it.

## **What are the criteria for the recipients of Illumi-NITE?**

There are no set criteria for whom you can Illumi-NITE. It is whomever you feel can use the message of KEEP GOING. Some examples:

- health issues (someone in need of organ transplant, cancer, ALS, dementia etc.)
- battling addiction
- house fire
- loss of a loved one (recent or years passed)
- divorce
- injury
- loss of job or starting a new one
- mental health
- natural disaster
- relocation
- deployed service men and women
- single parent
- recovering from an accident/sports injury
- recognizing a community hero or service person who helps others KEEP GOING (firefighter, police, healthcare worker, real life heroes, foster families)

## **How will we determine who we Illumi-NITE?**

The facilitator and participants work together to determine who will be Illumi-NITED.

## **Is there a set number of recipients we can Illumi-NITE?**

KEEP GOING 25 funds luminary kits on a first come, first serve basis to those who qualify and commit to participate and serve.



### **Do we contact the recipient?**

We recommend contacting someone close to the recipient to gauge if they would be open to being Illumi-NITED.

### **Is it a surprise?**

While we feel the element of surprise can be more impactful, we understand if you feel the need to let the recipient know something will be left outside their residence. The recipient does not have to be present or come out to receive it.

**What if the recipient's home has already been Illumi-NITED or someone is there doing it when you arrive?** Add to it with your materials and work together with the people doing it. Make sure to leave your print materials on the door too. The more love the better.

### **What if the recipient comes out while Illumi-NITING?**

Introduce yourself and hand them the print materials that explain Illumi-NITE.

### **What about the privacy of the recipient?**

We suggest keeping the recipient's story very general so that the participants know the basic reason for Illumi-NITING (i.e. battling cancer, loss of loved one, etc).

### **Are the luminaries flammable?**

The luminaries are not flammable. We use battery operated tea lights.

### **What about weather conditions?**

The luminary bags are waterproof so can be placed out in all weather conditions.

### **Do we need to go back to the recipient's home to clean up?**

No. The bags are re-usable so the recipient can pay it forward or put them up again for Christmas or other holiday celebrations.



# Impact on Recipients



“This brought tears of joy and remembrance to KEEP GOING despite losing Matt. It was a nice reminder of the ***good that exists in this world.***”



“When ***I tell you God is real I mean it*** with every fiber of my being. I was having a hard night, but while I was in the shower Earthly angels swarmed our house and gave us the exact message we needed to hear....KEEP GOING.”



“You have no idea how much this meant to me and my family. Every time we get up, it seems as it’s only to get knocked back down. It’s hard not to lose hope, and yet because we are blessed with people like you in our lives, we KEEP GOING. Words cannot express my gratitude of the ***absolute perfect timing of this incredibly thoughtful display of love.***”



“Life has been hard lately, I won’t deny that, but when you know you have ***so many in your corner it makes it a little more bearable.***”



“This gesture was such ***a great reminder of people’s love and presence in our lives.***”





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